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Breakthrough Policies and Plans

Strategic Plan 2008 - 2013

Breakthrough UK's mission is to promote the rights, responsibilities and respect of disabled people.

We have translated our Mission into a number of Strategic Aims, all of which are intended to 'support disabled people to play a full, economically active role in society'.

This strategy lays out the key aims and indicators of the range of work Breakthrough UK plan to undertake over the next 5 years and beyond.

[Download Breakthrough UK Strategic Plan 2008 - 2013](#) (Rich Text Format)

Breakthrough Client Involvement Policy

This policy on user involvement is intended to set out our vision for embedding client involvement within Breakthrough.

[Download Client Involvement Policy English](#) (Rich Text Format)

[Download Client Involvement Policy Bangla](#) (Adobe PDF)

[Download Client Involvement Policy Chinese](#) (Adobe PDF)

[Download Client Involvement Policy Arabic](#) (Adobe PDF)

[Download Client Involvement Policy Urdu](#) (Adobe PDF)

Please contact us for a British Sign Language signed video of the policy.

Breakthrough Equal Opportunities Policy

It is the aim of Breakthrough UK Ltd. to ensure that no employee, client or job applicant receives less favourable facilities or treatment on grounds of their impairment, gender, sexuality, marital status, ethnic origin, age, faith and / or belief or dependants and that individuals are not placed at a disadvantage by unnecessary imposed conditions or requirements which cannot be shown to be justified.

[Download our Equal Opportunities Policy](#) (Word)

Breakthrough Marketing & Communications Strategy 2008 - 2011

The Marketing and Communications Strategy is one of a series of written strategies arising from a process which has resulted in a new company strategic plan and the introduction of a formal business planning cycle which has involved all employees throughout the organisation. This document is part of a positive move towards a formally documented approach to the planning of day to day and development activity in addition to the setting of strategic direction.

This strategy document defines how the Marketing and External Communications function will support delivery against organisational aims and key strategic activities set out in the Breakthrough UK Strategic Plan.

[Download our Marketing and Communications Strategy](#) (Rich Text Format)